



CAPABILITY STATEMENT

Woman-Owned • South Carolina Based • AI Enterprise Platform Company

01

COMPANY OVERVIEW

Abbott Media is a **South Carolina-based woman-owned enterprise software company** specializing in AI-powered platforms for **education, workforce development, and public-sector modernization**. We design configurable, secure, enterprise-grade systems that streamline operations, improve student and workforce outcomes, enhance communication, and support institutional accountability.

Our technology ecosystem spans modern LMS systems, AI-driven student success tools, career advancement platforms, digital budget book solutions, government communication hubs, and operational analytics. Abbott Media provides the reliability of enterprise software with the adaptability of custom configuration.

**02**

CORE COMPETENCIES

AI-Powered Enterprise Platforms

- Modular platform architecture
- AI learning agents & personalization
- Intelligent workflow automation
- Predictive analytics & reporting
- Secure API integration layer

Education & Student Success Solutions

- AI-Powered LMS
- AI Tutor & Motivation Engine
- At-Risk Student Detection
- Automated Success Plan Generator
- Instructor, TA, and Admin Dashboards
- Academic communication hub

Workforce Development Solutions

- Career Advancement Platform (CAP)
- Job seeker pathways & employer matching
- Skills inventory & gap reports
- Workforce pipeline analytics
- Apprenticeship & training provider hub

Government & Public-Sector Solutions

- Digital Budget Book System
- GFOA/ASBO-aligned templates
- Narrative generation & transparency tools
- Department communication & routing hub
- Operational analytics & accountability suite

Cross-Functional Enterprise Capabilities

- Custom workflow automation
- Multi-tenant security model
- Role-based access control
- Mobile app extensions
- Data visualization & dashboards

KEY BENEFITS TO CLIENTS

1. Improved student retention and engagement
2. Streamlined administrative processes
3. Enhanced workforce alignment
4. Increased transparency and compliance
5. Reduced manual workload
6. Faster reporting and decision-making
7. Modernized digital experience for staff and citizens
8. A scalable platform that grows with institutional needs

Woman-Owned Enterprise Leadership

Supports diversity, equity, and inclusion initiatives and meets supplier diversity procurement goals.

South Carolina-Based Innovation

Local insight, local support, and fast deployment tailored to SC institutions.

Unified Modular Ecosystem

Institutions choose only the modules they need or deploy the full ecosystem for maximum impact.

Human-Centered AI

Our systems are built not just for efficiency – but for improving outcomes that affect communities.

Rapid Implementation

Enterprise-ready architecture eliminates long buildup times.

Flexible Integration Layer

Easily connects to SIS, HRIS, ERP, LMS, job boards, and government databases.

Strong Security Foundation

Designed with privacy-based workflows aware of FERPA, HIPAA, and government data protection expectations.

PRIMARY CUSTOMERS SERVED	NAICS CODES	COMPANY INFORMATION
<ul style="list-style-type: none"> Universities & Colleges K-12 Districts & Schools Workforce Development Agencies Training Providers & Apprenticeship Programs Economic Development Organizations 	<ul style="list-style-type: none"> 511210 – Software Publishers 541511 – Custom Computer Programming Services 541512 – Computer Systems Design Services 541513 – IT Systems Facilities Management 541519 – Other Computer Related Services 611710 – Educational Support Services 541611 – Administrative & General Management Consulting 921190 – Government Support 	<p>Company Name: Abbott Media, LLC Ownership: Woman Owned Enterprise Location: Irmo, South Carolina, USA Website: http://abbottmedia.agency</p> 

Company Contact

Andrea Abbott

Founder & Enterprise Director

Email: andrea@abbottmedia.agency

Phone: 803.687.8843

AI Platforms Built for Progress. Woman-Owned. South Carolina Driven.

abbott mediaTM